



# 2018 Institute of Industrial & Systems Engineers Northeast Regional Conference SPONSORSHIP PROGRAM

September, 2017

## 2018 IISE Conference Committee

**Dimple Joseph**  
Conference Chair

**Melissa Dubots**  
Sponsorship Chair  
Budget & Finance Committee

**Jennifer Palmer**  
Sponsorship Chair  
Budget & Finance Committee

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**Allyssa Cio**  
Programming Committee

**Rachel Berry**  
Programming Committee

**Jessica Dzialo**  
Facilities Committee

**Annika Garbers**  
Marketing & Communication

**Kalie Lazarou**  
Marketing & Communication

Dear Potential Sponsor:

The Rochester Institute of Technology - Institute of Industrial & Systems Engineers (IISE) student section will be hosting the annual *Northeast Regional Conference*. The event will be held from **March 23<sup>rd</sup> – March 25<sup>th</sup>, 2018** on the Rochester Institute of Technology campus. The conference will offer both students and professionals the opportunity to network, learn, and participate in events like the technical paper competition.

The 2018 conference theme is **Industrial and Systems Engineering From All Angles**. Industrial and Systems Engineering is a discipline that offers opportunities in many diverse careers. The 2018 conference will offer collegiate attendees the ability to explore a variety of career paths that are available, by attending speaker sessions as well as networking with Professional members.

The conference committee is proud to offer you and/or your company a unique opportunity to be associated with this event with various sponsorship levels, while potentially including the opportunity to attend the conference as a professional attendee or company representative. *Details of these opportunities are outlined in the enclosed material.*

IISE is the umbrella society that unites the Industrial & Systems Engineering community, and the annual conference is the primary opportunity for the northeast region to connect. We are relying on the support of our sponsors to fund an event that will enhance engineering education, networking opportunities and growth of the field.

**Print deadlines** require us to receive *sponsorship commitments early*. To reserve your corporate sponsorship or program book advertisement for this event, mail (or email) us the enclosed form by **November 15<sup>th</sup> 2017**.

If you have any questions or would like to discuss how you and your company can take advantage of the outstanding marketing and promotional benefits available at the **2018 Annual IISE Northeast Conference**, please contact the RIT student chapter at [IISE@rit.edu](mailto:IISE@rit.edu). Or the Sponsorship Chair, Melissa Dubots, at [mxid9564@rit.edu](mailto:mxid9564@rit.edu).

Sincerely,

Melissa A. Dubots  
Sponsorship Chair

Dimple Joseph  
Conference Chair

*and the Conference Committee*

# RIT IISE 2018 Regional Conference Commitment Form

Please reference the Conference Sponsorship Opportunities page for details.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## YES! We are pleased to partner with RIT IISE as a:

- OPENING SPEAKER SPONSOR - \$1000
- AWARDS BANQUET & KEYNOTE SPONSOR - \$1000
- NETWORKING RECEPTION SPONSOR - \$800
- LUNCH SPONSOR - \$800
- GOLD SPONSOR - \$750
- SEMINAR SPONSOR - \$550
- SILVER SPONSOR - \$500
- RESEARCH COMPETITION SPONSOR - \$250
- BRONZE SPONSOR - \$200
- REPRESENTATIVE AT CONFERENCE CAREER FAIR - \$25

## YES! We are interested in the following:

### CONFERENCE PROGRAM ADS

- Back Cover \$ 150\*
- Inside Back Cover \$ 100\*
- Full Page \$ 75
- Half Page \$ 50
- Quarter Page \$ 25

*\*Only one - first response basis*

Please return this form and commitment to the conference committee:

RIT Industrial Engineering Dept. - Attn: Kim Eldridge

1 Lomb Memorial Dr.

Rochester NY, 14623

**Please send electronic file of corporate logo or any preferred advertisement to: [IISE@rit.edu](mailto:IISE@rit.edu)**

*\*Checks may be mailed to the above address made payable to RIT IISE. For other payment options please contact Melissa Dubots ([mxd9564@rit.edu](mailto:mxd9564@rit.edu)) or the conference committee ([iise@rit.edu](mailto:iise@rit.edu)).*

***Thank you very much for supporting the RIT IISE Student Chapter and the 2018 Northeast Regional Conference!***

Visit [IISERIT2018.com](http://IISERIT2018.com) for additional details

**GOLD SPONSOR - \$750**

- Live recognition during event opening ceremony
- Logo recognition as one of our top sponsors on event signage and multimedia show
- Full page ad in conference program
- Prominent recognition on Conference website
- Access to collegiate resume book
- Company representative at conference career fair
- Company logo displayed on Conference T-shirt
- Company logo on sponsors board
- Opportunity to provide corporate logo guest gift

**SILVER SPONSOR - \$500**

- Live recognition during event opening ceremony
- Logo recognition on event signage and multimedia show
- Half page ad in conference program
- Recognition on Conference website
- Access to collegiate resume book
- Company representative at conference career fair
- Company logo on sponsors board
- Opportunity to provide corporate logo guest gift

**BRONZE SPONSOR - \$200**

- Live recognition during event opening ceremony
- Logo recognition on event signage and multimedia show
- Quarter page ad in conference program
- Recognition on Conference website
- Company representative at conference career fair
- Company logo on sponsors board
- Opportunity to provide corporate logo guest gift

**OPENING SPEAKER SPONSOR - \$1000**

- Live recognition during breakfast & opening speakers
- Signage on tables during breakfast & opening speakers
- Plus Gold Sponsor benefits

**AWARDS BANQUET & KEYNOTE SPONSOR - \$1000**

- Live recognition during banquet & keynote speaker
- Signage on tables during banquet & keynote speaker
- Plus Gold Sponsor benefits

**NETWORKING RECEPTION SPONSOR - \$800**

- Live recognition during networking reception
- Signage on tables during networking reception
- Plus Gold Sponsor benefits

**LUNCH SPONSOR - \$800**

- Signage on tables during lunch
- Plus Gold Sponsor benefits

**SEMINAR SPONSOR - \$550**

- Live recognition during sponsored seminar
- Signage at sponsored seminar
- Plus Silver Sponsor benefits

**RESEARCH COMPETITION SPONSOR - \$250**

- Signage at paper presentations
- Plus Bronze Sponsor benefits

**REPRESENTATIVE AT CONFERENCE CAREER FAIR - \$25****CONFERENCE PROGRAM ADS**

|                   |         |
|-------------------|---------|
| Back Cover        | \$ 150* |
| Inside Back Cover | \$ 100* |
| Full Page         | \$ 75   |
| Half Page         | \$ 50   |
| Quarter Page      | \$ 25   |

*\*Only one - first response basis*

Please reference the 2018 Regional Conference Commitment Form to finalize your support type.